

## **e-Medicine Book (eMB-Pigs)**

### **FREQUENTLY ASKED QUESTIONS**

#### **1. What is eMB-Pigs?**

eMB-Pigs (eMedicine Book) is a UK-wide website that enables producers to provide total antibiotic usage data and, optionally, act as the full legal medicine book for the pig holding.

eMB-Pigs is provided by AHDB Pork.

#### **2. Why was eMB-Pigs created?**

There are now widespread concerns over the threat of antibiotic resistance developing in both human and veterinary medical fields and its risk to public health.

Due to increased scrutiny over antimicrobial usage, with both public and political pressure, the pig industry needs to be in a more informed position on its antibiotic use.

Currently only total antibiotics sales data is available, with a considerable number of products sharing a licence between pigs and poultry, resulting in an inaccurate picture of pig specific use in the UK.

#### **3. How is my data used?**

For purposes of providing anonymised, aggregated data on total antibiotic use to the pig industry and its stakeholder organisations such as the Veterinary Medicines Directorate (VMD) to assist with understanding, decision-making and policy formulation.

For purposes relating to disease prevention and control.

To internally administer the website and help AHDB to improve our services.

#### **4. How do I access eMB-Pigs?**

If you already have a login for Pig Hub or eAML2 you can login to eMB-Pigs using those details either at <https://emb-pigs.ahdb.org.uk> or via the Pig Hub website at <https://www.pighub.org.uk>.

To register, go to the 'Home Page' on [www.pighub.org.uk](http://www.pighub.org.uk) and click on the icon representing your business type. After filling in the details, a username and password will be emailed to you. If no email has been received within 24 hours, please check your spam folder.

#### **5. I am from Scotland/ Northern Ireland / Channel Islands / Isle of Man: can I use eMB-Pigs?**

Once you register your holding on Pig Hub ([www.pighub.org.uk](http://www.pighub.org.uk)), you will be able to login to eMB-Pigs.

#### **6. I am a vet, can I access eMB-Pigs?**

If a producer has set a vet practice as their "Pig Health" vet on Pig Hub, vets from that practice will be able to view their data on eMB-Pigs.

#### **7. I have several holdings, can my farm managers at each holding enter medicine usage data?**

If your farm manager is the primary contact for their holding on Pig Hub, they will be able to enter medicine data. If they are not the primary contact, you can set them as an Agent on Pig Hub, with permission to enter medicine data for a particular holding.

## **8. How can I change my submitted antibiotic usage return?**

You can edit your return within 24 hours of submission by undoing the submission on the Submission History page. If you submitted your return more than 24 hours ago, contact AHDB via the Pig Hub contact form, providing your user name and holding details.

## **9. Who can I contact to sort out queries/problems?**

For help and advice contact AHDB via email: [Pig.Hub@ahdb.org.uk](mailto:Pig.Hub@ahdb.org.uk) or by phone on **0844 335 8400** (calls are charged 5p per minute plus your phone provider's access charge).

## **10. Who is AHDB?**

The Agriculture and Horticulture Development Board (AHDB) is a statutory levy board, funded by farmers, growers and others in the supply chain and managed as an independent organisation (independent of both commercial industry and of Government).